My Project involves a client is a meal delivery company that operates in multiple cities. They have various fulfilment centres in these cities for dispatching meal orders to their customers. The client wants to help these centres with demand forecasting for upcoming weeks so that these centres will plan the stock of raw materials according  
The replenishment of most raw materials is done on a weekly basis and since the raw material is perishable, procurement planning is of utmost importance. Secondly, staffing of the centres is also one area wherein accurate demand forecasts are helpful. We have the below information with us in the form of 3 different datasets:  
• Historical data of demand for a product-canter combination  
• Product (Meal) features such as category, sub-category, current price, and discount  
• Information for fulfilment centres like centre area, city information, etc.  
  
I came up with a story in Power BI that talks about the level of demand in each centre. This analysis was granular enough include product information as well. generated an end-to-end report to understand which fulfilment areas are doing well and which are not.   
  
The report/dashboard answers the following questions posed by the sales director of the client:  
1) What is the total number of orders catered by the firm? There should be a date filter in the dashboard.  
2) What is the revenue earned by the firm?  
3) What is the total discounted value ? What is the overall discount %?  
4) Is the business following the pareto principle (80% of the revenue getting generated from the 20% of the centers)?  
5) What are the top 5 selling categories?  
6) Does the operational area of the store influence number of orders?  
7) Are emails & product features on the homepage an effective mode of promotion?  
  
8) What will be the next 5 weeks' forecasted weekly quantity sold for each centre, city, and meal category?